

Two Ways to Follow the 2008 Beijing Paralympic Games – September 6 – 17:

NBC Universal will provide US coverage of the 2008 Beijing Paralympic Games via the UniversalSports.com (<http://www.universalsports.com>) website and present television programming of the Games in early October. The groundbreaking broadcast will premiere on September 6th on UniversalSports.com and October 8th on Universal Sports TV, followed by a special presentation of the events on NBC October 18th. Visit <http://www.universalsports.com> to view Paralympic Games competition, athletes and more. ParalympicSport.TV presented by the International Paralympic Committee (IPC) and Worldwide Partner Samsung online at: www.ParalympicSport.TV is a top quality 24/7 television channel broadcasting via the Internet. Free of charge, people all over the world are able to watch live and delayed programming of the Beijing Paralympic Games, or see the coverage on demand later. Help demonstrate the high level of interest in NBC's Paralympic Games coverage and promote their online and television broadcast to your participants, families, friends, partners, and supporters. The greater the viewership the more coverage we will see for future Games. Visit these sites early and visit them often!

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